

Proposal to pitch

kickstart service

You have just submitted your proposal.

The next phase is coming fast.

You need to make sure you deliver a winning pitch.



We will convert your proposal into a pitch deck and/or an executive handout within 72 hours!

With procurement processes being increasingly prescriptive, more time pressured and less human, the bid presentation or pitch phase is more critical to winning than ever. The challenges often lead to the following problems at the pitch:

- ❗ Teams don't start work on the pitch until they're down selected, leaving no time to prepare
- ❗ Slides are not aligned to the proposal, breaking your carefully crafted narrative
- ❗ Different people turn up to present, so you seem inconsistent
- ❗ Standard slides get reused, so clients don't feel valued
- ❗ Branding looks corporate, not the client's style

If these issues aren't addressed, you risk falling at the final hurdle, watching all your hard work slip away as a competitor seizes the opportunity instead.

To avoid this happening we've created the pitch kickstart service. Within 72 hours of your submission, we'll create a draft pitch deck and/or an executive-targeted handout to act as a launch pad for the next stage of your bid. Here's what you'll get:

 Tailored pitch deck	 Compelling executive handout
<ul style="list-style-type: none"> • 15 professionally developed, draft, customer-focused, proposal-aligned slides • Using storytelling techniques to bring your proposal to life • Compelling proposal-aligned slides, with simple, engaging animations • Speaker notes to get your presenters on message and time 	<ul style="list-style-type: none"> • 8 page compelling summary of why your customer should pick you • Compelling and persuasively written summary of your proposal • Giving your customer clarity on your solution and offer • Creating a professional and lasting impression on attendees
<p>£1,900 + VAT</p>	<p>£1,900 + VAT</p>

Includes one round of iterations.

10% discount if you purchase both options

Send us your proposal and we'll kick start your pitch within 72 hours!