

Proposal to pitch

kickstart service

Invited to pitch?
Great news, but
are you ready?

The bid presentation is more critical to winning than ever. The widespread use of automation in the procurement process means more proposals look and read alike, challenging you to stand out. Buyers are also becoming more prescriptive and giving you less time to respond.

Do you know you might easily be asked to present less than a week after you submit? Will you be ready to pitch with the same care and attention you put into the proposal itself? Or will you watch a better-prepared competitor seize the opportunity from you?

Here's how you can harm your chances:

- ❗ You don't start work on the pitch until you're invited to present
- ❗ Your presentation doesn't follow your proposal's narrative
- ❗ Your slides have the standard generic corporate branding you always use.

All this will only make the buyer feel you don't care enough about THEM.

We know you might not have had the resources or time to prepare soon enough. We can help kickstart the process so you're ready to pitch and win, giving you a designed, structured first draft presentation of your proposal that you can refine and polish.

 Tailored pitch deck	 Executive handout	
<ul style="list-style-type: none"> • 15 professionally developed slides • Aligned to your proposal • Speaker notes to keep your presenters on time and on message • Includes simple, engaging animations • Bringing your proposal to life 	<ul style="list-style-type: none"> • 8-page summary of why your customer should pick you • Compelling and persuasively written • Giving clarity on your solution and offer • Creates a lasting impression on attendees 	<p>Includes one round of iterations.</p>
<p>£1,900 + VAT</p>	<p>£1,900 + VAT</p>	

**10% discount
if you
purchase
both options**

**Send us your proposal and we'll
kickstart your pitch within 72 hours!**